

## Realtor Association of Miami-Dade County Lead Portal Online Training Class Agenda & Schedule

### Agenda:

#### “Tech” training:

How to use your FREE RAMDC Lead Portal:

Logging in

Checking leads

Changing Bio/Profile

Linking between your lead portal and other existing websites

#### Marketing\*:

Why the Internet is so important to Realtors.

Why you need your own website/lead portal.

How the Search Engines work and how your Board is using them to drive more traffic to your lead portal.

Getting the most from your leads and contacts data base

\*Includes pertinent statistics, marketing samples; postcards, flyers, print ads, etc.

### Schedule:

The second Wednesday of each month, 5:00PM Eastern

The fourth Monday of each month, 11:30AM Eastern

Schedule is subject to change as demand/attendance (or lack there of) dictates.

Classes are limited to 15 attendees, registration required.

- All classes run approx. 60 minutes and are Eastern Time
- To sign up, send an email to [Kris@NetResultsConsulting.net](mailto:Kris@NetResultsConsulting.net). You will receive a confirmation email back with class access information. **PLEASE NOTE: Class size is limited. If you find you must miss a class you've signed up for, please send a cancellation email to [Kris@NetResultsConsulting.net](mailto:Kris@NetResultsConsulting.net). ASAP. 24 hour notice or more is appreciated so your spot may be made available to others.**
- Classes that fall on any nationally recognized holidays may be rescheduled
- **PLEASE NOTE: Please make sure to add [kris@netresultsconsulting.net](mailto:kris@netresultsconsulting.net) to your web mail address book (for your Hotmail, MSN, Yahoo, etc., email account) to ensure delivery of your class access email response.**